

## ON THE SHELF: CORPORATE AMERICA

# The top 10 business books for May

1. **"True North: Discover Your Authentic Leadership,"** by Bill George and Peter Sims; Jossey-Bass

Former Medtronic CEO Bill George and co-author Peter Sims share the wisdom of 125 outstanding leaders and describe how others can develop as authentic leaders.

2. **"The Flip Side: Break Free of the Behaviors That Hold You Back,"** by Flip Flippen; Springboard Press

Flippen presents a simple process for learning how to identify personal constraints and take the necessary steps to correct self-limiting behaviors. Taking these steps will cause a dramatic surge in productivity and greater happiness overall.

3. **"Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth,"** by David Thomson; John Wiley & Sons

This book presents a blueprint to turn your idea into the next multi-billion dollar company.

4. **"The Exceptional Presenter: A Proven Formula to Open Up and Own the Room,"** by Timothy J. Koegel; Greenleaf Book Group Press

Koegel lays out his presentation techniques in a format suited well for today's busy world.

5. **"The Power of Nice,"** by Linda Kaplan Thaler and Robin Koval; Currency

As this book shows, in business, nice guys (and gals) really do finish first.

6. **"The Dip: A Little Book That Teaches You When to Quit (and When to Stick),"** by Seth Godin; Portfolio

This book shows you how to determine whether to hang tough and stick with it or have the courage to give up when a project hits a low point.

7. **"Inside Every Woman: Using the 10 Strengths You Didn't Know You Had to Get the Career and Life You Want Now,"** by Vickie L. Milazzo; John Wiley & Sons

Milazzo shows readers how to discover their strengths so they can pursue their dreams.

8. **"Chocolates on the Pillow Aren't**

**Enough: Reinventing The Customer Experience,"** by Jonathan M. Tisch, Karl Weber; Wiley

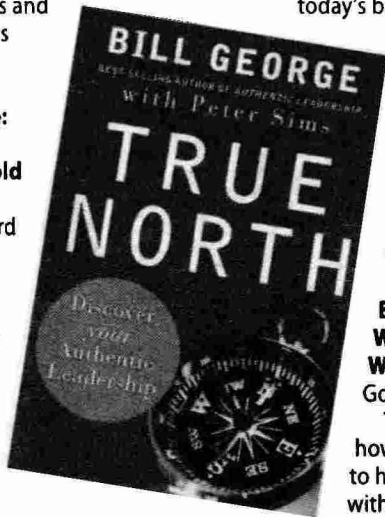
This book shows readers how to: improve touch points with customers, understand what customers want and need, and design organizational structures to meet those needs.

9. **"The Taboos of Leadership: The 10 Secrets No One Will Tell You About Leaders and What They Really Think,"** by Anthony F. Smith; Jossey-Bass

Smith reveals the realities of leadership and helps both leaders and followers achieve understanding and create openness, trust, and improved performance in their organizations.

10. **"Your Gut is Still Not Smarter Than Your Head: How Disciplined, Fact-Based Marketing Can Drive Extraordinary Growth & Profits,"** by Kevin Clancy and Peter Krieg; Wiley

Using case studies, the authors explain how to implement disciplined, accountable marketing practices that get quantifiable results. |



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